***Supply Chain Management (SCM)***

 ***Strategy & Integration***

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| **Overview of Key Strategy Topics** |
| Chapters out of Simchi-Levi Text.

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| **PUSH-PULL Strategies** |
| Chapter 6. Supply Chain Integration |
| *Integrating Push-Pull strategies with supply chain design.* |
| \*PUSH-PULL Boundary\*Characteristics\*Relationships\*Indication |

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| **Overview of Key Strategy Topics** |
| Chapters out of Simchi-Levi Text.

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| **Product Development Strategies** |  |
| Chapter 11. **Coordinated Product & Supply Chain Design** | *Integrating product design with* *supply chain design.* |
| \*Supply Chain Design (PUSH-PULL)\*Development Chain Design (Product Structure)\*Design for Logistics (Inventory & Transportation)\*Design for Production | \*Design Supply Chain-Demand uncertainty-Economies of scale-Lead time\*Design Development Chain-Technology clockspeed-Outsourcing decisions-Modular & Integral products\*Design for Logistics-Packaging-Parallel processing-Standardization\*Design for Production-Mass Customization |

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