***Supply Chain Management (SCM)***

***Strategy & Integration***

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| **Overview of Key Strategy Topics** |
| Chapters out of Simchi-Levi Text.   |  | | --- | | **PUSH-PULL Strategies** | | Chapter 6. Supply Chain Integration | | *Integrating Push-Pull strategies with supply chain design.* | | \*PUSH-PULL Boundary  \*Characteristics  \*Relationships  \*Indication |   . . . |

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| **Overview of Key Strategy Topics** |
| Chapters out of Simchi-Levi Text.   |  |  | | --- | --- | | **Product Development Strategies** |  | | Chapter 11.  **Coordinated Product & Supply Chain Design** | *Integrating product design with*  *supply chain design.* | | \*Supply Chain Design (PUSH-PULL)  \*Development Chain Design (Product Structure)  \*Design for Logistics (Inventory & Transportation)  \*Design for Production | \*Design Supply Chain  -Demand uncertainty  -Economies of scale  -Lead time  \*Design Development Chain  -Technology clockspeed  -Outsourcing decisions  -Modular & Integral products  \*Design for Logistics  -Packaging  -Parallel processing  -Standardization  \*Design for Production  -Mass Customization |   . . . |